



# **Golf & Give**

**The Toy Foundation LA FUNdraiser**

**Tuesday, September 9th**

**6:00pm – 9:00pm**

**Topgolf El Segundo**

# **SPONSORSHIP OPPORTUNITIES**

# About Us

The Toy Foundation is the uniting force for the collective philanthropy of the toy industry to benefit all children in need.

Our vision is to create a world where every child has the opportunity to experience comfort and joy through play.

# The Programs



The only industry-wide giving initiative that harnesses the power of toys to comfort children when they need it most.



The only industry-wide funding initiative that brings the healing power of play to hospitals and disaster zones helping comfort children where they need it most.

# Event Details

Join The Toy Foundation's LA Golf & Give FUNdraiser at 6pm on Tuesday, September 9th at Topgolf El Segundo.

As a kickoff to The Toy Association's LA Fall Preview Market Weeks, come celebrate with the toy industry and give back to children in need!

- Network within the toy industry
- Have fun team building with colleagues
- Bring PLAY to children in need
- Support The Toy Foundation's disaster relief programming including **LA wildfire recovery**

# Sponsorship Opportunities

**Presenting: \$50K • Vision: \$25K • Mission: \$10K**  
**Impact: \$5K • À La Carte: \$2.5K**

# Sponsorship Details

## Presenting Sponsor: \$50K

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- VIP access to Luxury Suite
- Tickets: 24 golfers; 4 golfing bays
- Prominent logo placement in luxury suite, sponsored bays, and on HD full venue screen – half hour takeover
- Verbal recognition during event mission moment presentation
- Invitation to contribute to event auction
- Event gift bags – 24
- Logo recognition on:
  - Event website
  - TTF e-newsletter
  - TTF social media
  - Signage during LA Fall Preview Market Weeks

# Sponsorship Details

## Vision Sponsor: \$25K

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- Tickets: 12 golfers; 2 golfing bays
- Prominent logo placement in sponsored bays and throughout venue including HD full venue screen – 15-minute takeover
- Invitation to contribute to event auction
- Event gift bags – 12
- Logo recognition on:
  - Event website
  - TTF e-newsletter
  - TTF social media
  - Signage during LA Fall Preview Market Weeks

# Sponsorship Details

## Mission Sponsor: \$10K

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- Tickets: 6 golfers; 1 golfing bay
- Prominent logo placement in sponsored bay
- Invitation to contribute to event auction
- Event gift bags – 6
- Customized sponsorship opportunities, with exclusive logo recognition, include:
  - Spectator Lounge Sponsor
  - Bar Sponsor
- Logo recognition on:
  - Event website
  - TTF e-newsletter
  - TTF social media
  - Signage during LA Fall Preview Market Weeks

# Sponsorship Details

## Impact Sponsor: \$5K

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- Tickets: 4 golfers
- Logo placement in sponsored bay
- Logo recognition on:
  - Event website
  - TTF e-newsletter
- Event gift bags – 4
- Customized sponsorship opportunities, with exclusive logo recognition, include:
  - Hole In One Contest Sponsor
  - Photo Booth Sponsor
  - Gift Bag Sponsor

# Sponsorship Details

## A La Carte: \$2.5K

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- Tickets: 2 golfers
- Logo placement in sponsored bay
- Logo recognition on:
  - Event website
  - TTF e-newsletter
- Event gift bags – 2
- Customized sponsorship opportunities, with exclusive logo recognition, include :
  - Signature Drink Sponsor (2)
  - DJ Sponsor

# Purchase Event Tickets

## Single Golfing Ticket: \$150

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- Ticket to golf in tournament in assigned bay
- Enjoy food and premium drinks
- Receive event gift bag

## Single Spectator Ticket: \$100

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- Don't golf? No problem!
  - Try your luck in the Hole in One contest
  - Network in the Spectator Lounge
- Enjoy food and premium drinks
- Receive event gift bag

# Contact Info

**To confirm your sponsorship and purchase tickets,  
contact Kevin Colman, Director of Development,  
at [Kcolman@toyfoundation.org](mailto:Kcolman@toyfoundation.org) / 401-573-5797**



**Thanks For  
Your Support!**

